



CONGRESSIONAL BILLS PROTECT TRADITIONAL AMMO

SHOOTING INDUSTRY

SINCE 1955 – THE INDUSTRY'S BUSINESS MAGAZINE

®

NOVEMBER 2010

PROTECT YOUR CUSTOMERS
Sell Safety



Call In



VARMINT, PREDATOR Hunters



Sparking Interest In **AIRGUNS, AIRSOFT**

NEW

DRIVING SALES!
Latest Promotions, Rebates
Page 19

www.shootingindustry.com

STI INTERNATIONAL
•THE CONTINUING EVOLUTION OF THE 1911•



“THE CONTINUING EVOLUTION OF THE 1911” ISN'T JUST AN EXPRESSION. AT STI IT'S MORE OF AN OBSESSION.



WWW.STIGUNS.COM (512) 819-0656

COME SEE US AT THE SHOT SHOW:
BOOTH #7306 AND OUR LEO/MILITARY BOOTH #2814
FOR A FREE CATALOG EMAIL: CATALOG@STIGUNS.COM

HALLMARK
Cutlery

1-866-583-3912
FAX: (865) 588-0425

OR EMAIL: INFO@HALLMARKCUTLERY.COM
WWW.HALLMARKCUTLERY.COM
P.O. BOX 220 • KODAK, TN 37764
DEALER INQUIRIES INVITED

Harness the power of the world-wide-web to bring new customers to your door.

Increase Your Sales

Offer Customers A Fully Stocked
ONLINE STORE
Now Your Website Can Offer
Over 10,000 Products

OUTDOOR BUSINESS NETWORK

DISTRIBUTOR CATALOG

<http://www.234.34>

OUTDOOR BUSINESS NETWORK

Custom E-Commerce Websites
at a price you can afford

- Distributor Product & Inventory
- One-Click-To-Ship
- Custom Design & Branding

Call Today for a Free Consultation and Online Demo
Toll Free: 1-800-699-0820
www.outdoorbusinessnetwork.com



God'A Grip Cheek Pads

God'A Grip Cheek Pads provide a rifle or shotgun shooter with a soft, cushion-like surface that absorbs shock and recoil. The pads apply quickly and easily with patented 3M adhesive, and won't damage the stock's finish. Made from Sorbothane, the Cheek Pads are currently available in six models.

God'A Grip
(321) 242-0200

www.shootingindustry.com/godagrip.html



Switch Vision Magnetic Interchange Lenses

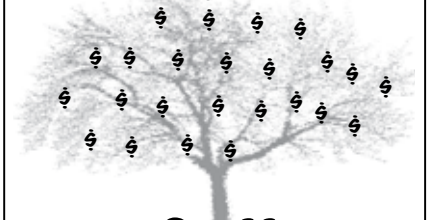
Switch Vision's Magnetic Interchange Lens system kits come with three interchangeable lenses and two magnetic lens pods for storage. Models are available for prescription lens wearers and include reading lenses for up-close work, as well as sun and polarized lenses. Switch lenses surpass the ANSI Z80.3 government test for impact resistance, and are engineered to stay in place when dropped from a height of 6 feet. Frames are made from thermoplastic nylon, while the lenses are optical-grade shatterproof polycarbonate.

Switch Vision
1-877-733-7948

www.shootingindustry.com/switchvision.html



Want a money tree?



Sell Tech Force airguns!



Tech Force 87
Spring • Underlever • .177 & .22
Powerful • Accurate • Combo avail.



Tech Force 89
Spring • Breakbarrel • .177 & .22
Powerful • Accurate • Combo avail.



Tech Force 79
CO2 • Target rifle • .177 & .22
Accurate • High-quality peep sight



Tech Force 78
CO2 • Accurate • .177 & .22
Easy-to-use • Ideal for training

Call 216-292-2570
to get YOUR money tree!

Air Venturi

The Power of Air

dealers@AirVenturi.com